

PRESS RELEASE

January 6, 2026
SocioFuture Co., Ltd.

Maebashi City Launches “Digital Stamp Rally” Event In Collaboration with Japan Post Bank to Promote the Health of Residents and Regional Revitalization

SocioFuture Co., Ltd. (Minato-ku, Tokyo; Akihiko Sugawara, Representative Director, President & Executive Officer; hereinafter referred to as “the Company”), in collaboration with Japan Post Bank Co., Ltd. (Chiyoda-ku, Tokyo; Takayuki Sasama, President & CEO, Representative Executive Officer Member of the Board of Directors of JAPAN POST BANK Co., Ltd.; hereinafter referred to as “Japan Post Bank”) and Maebashi City (Acting Mayor: Seiichi Hosoya; hereinafter referred to as “Maebashi City”), will hold the “Digital Stamp Rally,” an event across Maebashi City, from January 6 to February 28, 2026. This project is a stamp rally event in which participants visit a total of nine checkpoints set up across seven locations, including ATMs of Japan Post Bank located at banks and post offices, as well as facilities in Maebashi City. Participants can also earn stamps by using the “Tsunagu Spot,” a remote consultation booth where they can receive advice at any time on topics such as lifestyle habits and My Number health insurance cards. By scanning the QR codes installed at each checkpoint, participants can collect digital stamps featuring “Coroton,” the official character of Maebashi City. Participants can also enter a lottery for digital gifts based on the number of stamps they collect. Through this initiative, the Company aims to contribute to regional revitalization in Maebashi City and promote the health of its residents.



[Background]

This initiative aims to improve the health of Maebashi City residents while also contributing to regional economic development by encouraging local consumption through visits across the city. In addition, by setting Japan Post Bank branches and post office ATMs as checkpoints, the initiative aims to reach new customer segments and expand engagement opportunities. In addition, by including “Tsunagu Spot” (health consultation hubs) as checkpoints and promoting their use, the initiative provides more opportunities for participants to access health consultations, helping to raise health awareness among residents. To

achieve these objectives, each party leveraged its strengths to implement a digital stamp rally that encourages residents to enjoy exploring the city.

[Digital Stamp Rally Overview]

Event Name : “Maebashi Digital Stamp Rally for Health”
Period : Tuesday, January 6 – Saturday, February 28, 2026
Target Area : Maebashi City, Gunma Prefecture
Participation Fee : Free of charge
How to Participate : Applications can be made via the event website, dedicated app, or dedicated web platform.

Checkpoints : A total of 9 checkpoints are set up across 7 locations within Maebashi City, including ATMs of Japan Post Bank located at banks and post offices

Japan Post Bank and Post Office Locations

- Keyaki Walk Maebashi Branch Office
- Maebashi Chuo Post Office (Japan Post Bank Maebashi Branch)
- Maebashi Heiwa Post Office (ATM signage)

Maebashi City Facilities

- Maebashi Plaza Genki 21
- AQERU Maebashi
- Arts Maebashi
- Maebashi City Museum of Literature

Remote Consultation Booth “Tsunagu Spot”

- Located at Maebashi Plaza Genki 21 and AQERU Maebashi

* The “Tsunagu Spot” offers two types of QR codes depending on the consultation format.

[Collectible Stamps and Digital Rewards]

By scanning the designated QR codes at each checkpoint, participants can collect digital stamps featuring “Coroton,” the official character of Maebashi City.

Depending on the number of stamps collected, participants are guaranteed to receive original wallpaper images and will also have a chance to win digital gifts through a lottery.

1. Coroton (Maebashi City’s Official Character) Wallpaper

Collect three stamps to download an original Coroton wallpaper.

2. Digital Gift Lottery

Participants who collect seven or more stamps can enter a lottery to win digital gifts. Winners can redeem their prizes through “Selectable Pay” and convert them into points of their choice. The number of points awarded varies depending on the number of stamps collected.



Prize Details by Number of Stamps Collected

- * 7 stamps: Up to 108 winners will receive digital gifts worth 500 yen
- * 8 stamps: Up to 24 winners will receive digital gifts worth 1,500 yen

[For Event Details]

Please visit the event's top page for more information. (You will be redirected to the stamp rally system website.)

<https://digital-stamprally.jp/web/795>

QR Code for Registration



[Company Overview]

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|---------------------------|--|
| (1) Company Name : | SocioFuture Co., Ltd. |
| (2) Representative : | Akihiko Sugawara, Representative Director, President & Executive Officer |
| (3) Head Office Address : | 1-30-5 Hamamatsucho, Minato-ku, Tokyo |
| (4) Capital : | 480 million yen |

[Press Release Inquiries]

SocioFuture Co., Ltd.

Human Resources and General Affairs Group

Communications and Knowledge Department Public Relations Section

Email: mls_koho@scft.co.jp * Business Hours: Weekdays, 9:00 AM – 5:30 PM

[Inquiries Regarding the Stamp Rally]

Solution Planning Group

TEL: 03-5405-1227 * Business Hours: Weekdays, 9:00 AM – 5:30 PM

Web Form : <https://forms.office.com/r/Jga0tWwibx>

* The information in this press release is current as of the date of publication and is subject to change without prior notice